

# SMOOTH ROAD AHEAD



RUNNING EVENTS DOESN'T HAVE TO BE SO MUCH WORK. OUR TOOLS **AUTOMATE TASKS, INCREASE PARTICIPATION AND SAVE YOU TIME.** AND, YOU CAN USE IT FOR FREE.

**BOTTOM LINE?** *You look like a hero.*

## » Promote

**Grow participation** levels with marketing tools and social media integration

**Widen reach** through syndicated national events calendar

**Email blaster** for staying in touch before and after events

## » Register

**Increase entries** by accepting credit cards, e-checks and promo codes

**Easy online registration** built and tested by professionals

**Add late penalties, early bird discounts, compliance fees, crew fees, staff comps** and more

## » Manage

Secure participant **CRM database** available 24/7

**One-click reports** for registrars, stewards, timing & scoring, treasurer, medical crew and more

**Track participant history** and share across organizations

OFFICIAL SYSTEM OF:



**#1** EVENT  
REGISTRATION  
SERVICE

360+ ORGANIZATIONS / 10,000 EVENTS / 500,000 REGISTRATIONS

Nothing to download, install or maintain

Manage membership, events and sell products

Verify, store and charge credit cards anytime

Make each event bigger and better than the last

Awesome support – call or email anytime!

*“It allows us to focus on preparing for our events and gives us the ability to execute at a much higher level.”*

– Todd Kovi, Florida Karting Championship Series

*“I am so impressed. This actually makes registration fun.”*

– Mark Vitacco, Tarheel Sports Car Club

*“We should have done it years ago!”*

– Todd Butler, Oregon SCCA

## 3 PLANS TO CHOOSE FROM

### 1 STANDARD

Accept online registration, manage attendees, send email, run reports

**FREE** *[seriously]*

### 2 PREMIUM

Accept online and deferred payments, private calendar, surveys and elections, paperless check-in plus advanced features

**5% + 30¢**

### 3 WHITE LABEL

Fully privatized instance with separate database for brand-sensitive organizations

**CALL FOR QUOTE**

## JOIN 360+ MOTORSPORT CLUBS, RACETRACKS & SANCTIONING BODIES TODAY

For a guided tour, details or to get started today, visit us at:

[www.MotorsportReg.com/tour/](http://www.MotorsportReg.com/tour/) or call us at **+1.415.462.5603**

